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**Is Inward FDI Enhancing or  
Crowding-out Domestic  
Innovation Capability in  
Emerging Markets? Evidence  
from BRIC Countries**

# **Author**

**E. Nur Ozkan Gunay**

Department of International  
Trade, Bogazici University,  
Istanbul, Turkey

# **Abstract**

Foreign Direct Investment (FDI) has been considered by many development economists as an important channel for the transfer of

technology to emerging markets. However, whether it can promote technological progress for the host country depends on the sector specific and country specific

characteristics, especially technological infrastructure and human capital. This study investigates the impact of inward FDI on absorptive capacity and domestic innovation

capability in BRICT countries. Two competing hypotheses of the effect of inward FDI are tested by employing panel data approach for BRICT countries for the period of

2000-2007. Empirical results reveal that Random Effects Model outperforms Ordinary Least Square and Fixed Effects Models. The hypothesis that domestic innovation capability stems

from knowledge generation process with well equipped human resources like scientists, engineers, technicians, research equipment and cumulative R&D expenditure is

supported for the given sample. Therefore, inward FDI promote domestic firms' innovation capability and the spillover effects may arise through channels such as reverse

engineering, skilled labor  
turnovers, demonstration  
effects, and backward  
linkages. In addition, the  
impact of the effect of local  
R&D expenditure on  
innovation capability is

very significant  
determinant of innovation  
capability. On the contrary,  
the hypotheses of  
crowding-out effect of  
inward FDI on domestic  
innovation capability and

high welfare and  
development level in a  
country stimulates  
innovation capability is  
rejected for the BRIC  
countries.

**Keywords:** FDI, innovation capability, emerging markets, BRICT

# **Introduction**

The accumulation of knowledge is one of the key determinants for the economic growth of a country. The stock of

knowledge can be increased by deliberate investment in Research & Development (R&D) capital or diffusion of existing technology. Foreign direct investment (FDI) has been

considered by many development economists as an important channel for the transfer of technology to emerging markets, since the inflow of FDI contains knowledge about new

technologies and materials, production methods, or organizational management skills. It is suggested that advanced technologies introduced by multinational firms can also

diffuse to domestic firms  
through channels like  
reverse engineering, skilled  
labor turnovers,  
demonstration effects, and  
backward linkages.

The simple presence of foreign products in domestic markets can encourage local firms' creative thinking and help generate blueprints for new products and processes. As

Cheung and Lin (2004) state that, the FDI spillover effect may originate from the foreign firm's finished R&D projects (their products and technologies) and spillovers to local

firms. By observing and analyzing the output of the foreign firm's past R&D projects, local firms become more effective in conducting their own innovation activity. On the

other hand, (Cheung and Lin, 2004) mention crowding-out effect of FDI, arguing that domestic firms may prefer joint ventures with foreign investors as a form of purchasing

technologies from abroad and substitute for establishing an innovative environment. The demonstration effect stems from leakage of information about a firm's on-going

R&D activity to its competitors. Such information can benefit the competitors by improving their efficiency in the searching process for innovation.

The primary motivations for developing countries to attract foreign direct investment is to obtain advanced technology from developed countries and then base on this to

establish domestic innovation capability. The share of developing countries, especially the emerging markets (EMs) in global FDI inflow has increased substantially in

the last decade. In 1995 the developing countries attracted FDI flows around \$116 billion; however in 2008 the amount of FDI inflows attracted by EMs exceeded \$621 billion. This

increase has been a result of the reduction of barriers to FDI, considerable improvements in transportation and communication technologies, and the

measures implemented by many governments in EMs to attract FDI.

In the 2000s, FDI has emerged as a very important source of

external resource flows to EMs and has become a significant part of capital formation in these countries. However whether FDI can bring positive spillover effect and

stimulate technology  
progress in EMs is  
controversial. Are there  
significant spillover effects  
from inward FDI on R&D  
activity of host domestic  
firms besides financing

current account deficit in emerging countries? Do emerging countries simply import technologies without developing their innovative ability? What is the role of cumulative local

R&D expenditure and local R&D human resources on innovation capability? This paper examines the spillover effects of FDI and other local factors on innovation capability in

BRICT (Brazil, Russian Federation, India, China and Turkey) countries for the period 2000-2007. The empirical evidence support that FDI inflows generate spillover effects on

domestic innovation capability; local technological infrastructure and human capital are very important determinants in BRICT countries. On the contrary, the hypothesis of

crowding-out effect of FDI on innovation is rejected for the given sample.

A new application from EMs will contribute to the portfolio of emerging

economies literature.

Therefore, this paper could be of interest to academicians, policy makers and potential investors who are interested in international

technology spillovers in  
BRICT countries.

The rest of paper is  
organized as follows.  
Section 2 provides an  
overview of the pattern of

FDI flows in the world and in Turkey Section 3 reviews the existing theoretical and empirical findings regarding the relationship between FDI and factors and policies that attract

FDI. Section 4 summarizes the methodology and data. Section 5 presents and discusses the main empirical findings. Concluding remarks are

given in the last section,  
Section 6.

# **Global Trends in FDI in Emerging Countries: BRIC**

Along fast growth and  
change in global investment  
patterns, the definition of

FDI has been extended to include a direct acquisition of a foreign firm, construction of a facility, investment in a joint venture or strategic alliance with a local firm with

attendant input of  
technology or licensing of  
intellectual property.

The global FDI climbed up  
26 times from 1985 to  
2000s. FDI inflow was

\$1,38 billion in 2000  
whereas it reached record  
high level, \$1,98 billion, in  
2007 and declined to 1.68  
trillion in 2008 due to the  
recent global crisis (Figure  
1).

**Figure 1: FDI Inflows in  
the World (\$ billions)**  
Source: UNCTAD database

**Please see Figure 1 in full  
PDF version**

FDI inflows to different regions do not follow the same pattern. A parallel trend is observed for the global and developed countries' FDI inflows, however a continuous

increasing trend is seen for the developing countries. In 2001, world FDI flows dropped due to global slowdown in the world economy and continued to decline for the third year in

a row, dropping to \$560 billion in 2003. Due to the excess global capital injected after 2001 and booming economies all over the world, global FDI inflows started rising after

2003 and approached the record level in 2007. Global FDI inflows rose by 29% to \$916 billion in 2005, compared to a 27% increase in 2004, largely reflecting a significant

increase in cross-border M&As, both in value and in number of deals both in developed and developing countries (WIR, 2006).

After the 1990s, FDI has emerged as a very important source of external resource flows to developing countries and has become a significant part of capital formation in

these countries. Developing economies have performed well in recent years, as the global environment has been supportive and they have improved their economic fundamentals by

implementation of free market reforms (WIP, 2007). After recovering by 57% in 2004, FDI inflows into emerging markets grew by 26% in 2005 to reach a record high of

almost \$400 billion (more than 40% of the global total). FDI flows to emerging markets increased by 20% in 2006, to \$511 billion. As noted, the increase of FDI to

emerging markets in 2005-06 was weaker than that to developed countries, in part because there had already been a strong emerging-market recovery in 2004. The negative

impact of global financial and economic crisis has affected the FDI flows and it declined by 14% to \$1,697 billion in 2008 after the record high level in 2007. FDI flows to emerging

markets exceeded \$500 billion for the first time due to high corporate profits and favorable financing conditions.

Although FDI flows to each part of the world rose, they varied greatly among regions and countries. At the subregional level, developing Asia retained its strong attraction for

investors; accounting for more than two thirds of the total inflows to all developing countries in the second half of the 2000s. The increase was due to strong domestic economic

growth in key economies,  
improvements in the  
investment environment,  
and regional integration  
that encourages  
intraregional investment  
and facilitates the

expansion of production networks by foreign companies. Inflows to Latin America and the Caribbean rose on average by 11%. In West Asia, FDI flows continued their growing

trend. Turkey and the oil-rich Gulf States maintained to attract the most FDI inflows, reaching record levels in the second half of the 2000s in spite of geopolitical uncertainty in

parts of the region.

However, increasing share of BRIC countries in FDI inflows of developing countries is striking (Figure 2).

**Figure 2: FDI Inflows in  
Developing and BRIC  
Economies (US \$ billions)**  
Source: UNCTAD database

**Please see Figure 2 in full  
PDF version**

The share of BRICT countries in total FDI flows of developing countries has risen from 31% in 2001 to 46% in 2008, whereas their share increased from 6% to 17% in global FDI inflows

for the same years. Almost half of the FDI inflows for developing countries originate in BRICT countries.

**Figure 3: FDI Inflows in  
BRIC Economies (US \$  
billions)**

Source: UNCTAD database

**Please see Figure 3 in full  
PDF version**

BRICT countries, China, Brazil, Russia, India and Turkey has accumulated inward FDI inflows \$594 billion, \$214 billion \$200 billion, \$119 billion and \$80 billion, respectively for the

period of 2000-2008. The accumulation amounts to \$1.2 trillion in these countries. China is far away the main FDI recipient among emerging markets. China accounted for almost

one-fifth of all inflows into emerging markets in 2008. The share of cumulative FDI inflows of China in global cumulative FDI flows is 18%, whereas its share is 40% in developing

countries cumulative inflow. Setting aside the special case of Luxembourg (owing to transshipping), China became the world's largest FDI recipient in 2003, overtaking the United

States, traditionally the largest recipient (WIR, 2004).

Hong Kong, China, India, Mexico, Brazil, Singapore and Russia are largest

recipients of FDI among developing countries. With a record inflow of \$108 billion in 2008, China ranked second globally. According to the UNCTAD survey, India is third in

global ranking after China and the US for potential FDI investments during 2009-2011. Moreover, if the share of FDI inflows in GDP is taken into account, India is already receiving more

inflows than Brazil, China and US. Turkey has a large and dynamic market with a relatively high quality labor force and economic location advantages with easy access to regional

markets. Therefore, Turkey has been potentially an attractive country for global investors. Turkey's international direct investment climate has also changed very fast parallel

to the development in the global environment in the 2000s and cumulative FDI inflows reached \$70.5 billion between 2005 and 2008. Following the global crisis, these countries will

continue to remain among  
the top five attractive  
destinations for  
international investors  
during the next two years,  
according to World  
Investment Prospects

Survey 2009-2011  
(UNCTAD).

# Literature Review

International technology spillovers have long been a topic of interest for economists. Grossman and Helpman (1991) identified

investment in research and development (R&D) and international R&D spillovers as sources of growth in an open economy setting. In the economic literature R&D plays an

important role in at least two different ways. First of all, in the theory of industrial organization and also in the theory of international trade, R&D is regarded as a strategic

variable by which firms capture, or at the least preserve, market shares, and governments give their domestic firms a competitive edge in international trade, either

through cost reductions or  
through product  
differentiation. Secondly, in  
growth theory and in the  
management literature  
R&D is thought as an  
investment in knowledge or

in absorptive capacity and hence indirectly as a contributor to economic growth (Mohnen, 1996).

Griliches (1992)  
determines two main types

of R&D spillovers, which are often confused in the literature: rent spillovers and knowledge (pure) spillovers. International rent spillovers picture the fact that the prices of

imported intermediate input and capital goods do not represent completely the product innovation or the quality improvement that result from innovation activities. Therefore, the

analysis of productivity growth should take into account the indirect benefits that come up from the technological improvement of goods and services produced by trade

partners. Rent spillovers take place when qualities of improvements by a supplier are not fully translated into higher prices for the buyers. Productivity gains are

recorded in a different firm or industry than one that generated the productivity gains in the first instance. Rent spillovers emerge in input-output relations. Pure knowledge spillovers cite to

the impact of discovered ideas or compounds on the productivity of the research endeavors of others. Pure knowledge spillovers are benefits of innovative activities of one firm that

fall to another following market transaction. R&D enhances the productivity in another sector.

There is considerable empirical evidence

concerning positive spillovers arising from FDI. Earliest discussions of spillovers in the literature on FDI date back to the early 1960s. The first author to systematically

include spillovers (or external effects) among the possible consequences of FDI was MacDougall (1960), who analyzed the general welfare effects of FDI (Blomström and Kokko,

1997). The contribution of FDI in emerging countries is evident in theory.

Emerging countries attract FDI, and then bring technology spillover effects through demonstration,

imitation, reverse engineering, individual contact, diffusion of management skills.

However, the spillover effects cannot emerge automatically. FDI may also

bring negative spillover effects. Because of the stickiness of information, most technology and knowledge are tacit knowledge (von Hippel, 1994). Besides negative

effects are also possible due to competition (Aitken and Harrison, 1999). The process and the extent to which spillovers happen were determined by both the owner of the advanced

technology (MNCs) and the host countries or local enterprises (Narula and Marin, 2003). The introduction of more advanced technology and the requirement of

absorptive capability are critical factors of spillovers (Borensztein et al., 1998).

For many developing countries, there was no significant relationship

between FDI and higher productivity growth in domestic firms, except for those countries having high-level human capital (Borensztein et al., 1998).  
As China's economic

growth has been remarkable since the reform started in 1978, the empirical literature on FDI in China is growing rapidly. Most studies conclude FDI has played a positive role in

promoting trade, economic growth. Recently some studies investigate whether FDI generates technology spillover from foreign-investment firms to local ones. There are empirical

studies of FDI spillover effects on innovation in China; one of those studies is written by Hu and Jefferson (2001). They used data for large- and medium sized firms to test the

spillover effects of FDI in manufacturing industries in China. They concluded that inward FDI has a positive effect on introduction of new product in china. The other study figured out by

Cheung and Lin (2004) is complementary to previous one in that they analyze the provincial data and stress on the geographical aspect of FDI spillovers. Cheung and Lin used provincial

data from 1995 to 2000,  
and they find positive  
effects of FDI on the  
number of domestic patent  
applications in China, they  
also find that science and  
technical personnel and

expenditure are the most major determinants of innovation output. Both studies indicated that inward FDI to China has promoted R&D activity by

Chinese firms through  
different spillover channels.

Chen (2007) examined the  
relationship between FDI  
and regional innovation  
capability (RIC) China. The

results of that study indicated that the impact of FDI on RIC is weak; the entry of FDI has no use for enhancing indigenous innovation capability. Beside, inward FDI might

have the crowding-out effect on innovation and domestic R&D activity. The research also figures out that increasing domestic R&D inputs, strengthening the innovation capabilities

and absorptive capacity in domestic enterprises are determinant to improve RIC. Liu and Wang (2002) examined the relation between FDI and TFP for Chinese industrial sectors,

and they are positive results. Their results indicated that attracting FDI is a significant way of capturing advanced technologies. Ji (2006) tested the spillover effect

through import and FDI from the developed countries to China. They found generally significant and positive effect of foreign R&D stocks through trade and FDI by using

provincial data for the periods of 1990 to 2002. So that study empirically supports that both FDI and Import generates externalities in the form of technology transfer. In

addition, FDI has larger effect than trade.

Furthermore, macroeconomic data is used in the study due to absence of industrial data.

Haddad and Harrison  
(1991) tested the spillover  
hypothesis for Moroccan  
manufacturing during the  
period 1985-1989. They  
conclude that spillovers do  
not take place in all

industrial sectors. They find no significant effects of foreign presence on the rate of productivity growth of local firms. Aitken and Harrison (1991) examined the impact of foreign

presence on total factor productivity growth by using plant-level data for Venezuelan manufacturing between 1976 and 1989. They found that domestic firms exhibited higher

productivity in sectors with a larger foreign share.

There are not many studies about the spillover effect of FD in Turkey. The studies about FDI in Turkey are

generally analyzing the determinant of FDI and the effect of FDI on economic development. Therefore studies about FDI spillovers on technology or innovation are rare.

Taymaz and Lenger (2004)  
study innovation and  
technology transfer  
activities of domestic and  
foreign firms in Turkish  
manufacturing industries,  
and the impact of

horizontal, vertical and labor spillovers on these activities. Their analyzes indicate that foreign firms are more innovative than their domestic counterparts, transfer

technology from abroad,  
and are likely to establish  
more co-operative relations  
for their R&D activities.

According to their research,  
horizontal spillovers from  
foreign firms seem to be

insignificant, and the effects of foreign firms on technological activities of other firms in vertically related industries are ambiguous. Besides, they find that labor turnover is

the main channel of spillovers. Finally, they point out that their findings restate the importance of tacitness of knowledge, and confirm that technology cannot be easily

transferred through passive mechanism such as demonstration effects or imitation. Another study of Lenger and Taymaz examines the role of multinational companies as

the creator and diffuser of new and superior technologies. Their study addresses the question of productivity spillovers from the activity of MNCs, whether the size of

recipient firms and the R&D intensity matter in this respect and do spillovers change by time. They used a longitudinal data for the Turkish manufacturing industry over the 1983-

2000 periods. Their results suggest that the spillovers from MNCs for the domestic sector of the Turkish manufacturing industry differentiate with respect to size of the

recipient domestic firms and by time. They conclude that the evidence tends to speak in favor negative spillovers in the Turkish manufacturing industry. A new application from

emerging markets, BRICT, will contribute to the portfolio of emerging economies literature. Therefore, this paper could be of interest to academicians, practitioners,

policy makers and  
regulatory authorities who  
are interested in energy  
efficiency.

# **Methodology and Data**

Based on the theoretical approach presented by the study of Cheung and Lin (2004), the empirical model to analyze the spillover

effect of FDI on innovation capability in this study can be rewritten as in equation (1)

$$I = f(L, K, FDI)$$

where subscripts  $i$  and  $t$  denote country and time period, respectively. (1)

The model is modified to estimate the spillover effects of FDI on innovation

capability in BRIC countries and Turkey.

$$\begin{aligned} \text{PN} = & \beta_0 + \beta_1 \text{FDI}_{it-1} + \beta_2 \\ & \text{R\&Dexp}_{it} + \beta_3 \text{R\&Dper}_{it} + \beta_4 \\ & \text{GDP}_{it} + \varepsilon_{it} \end{aligned} \quad (2)$$

where subscript  $i$  denotes countries and  $t$  represents time period.

The variables of the model are as follows:

- PN: The number of patent applications
- FDI-1: The FDI inflow lagged one year

- RDE: The amount of research and development expenditure
- RDP: The number of research and development personnel

- PGDP: Per capita GDP

The number of patent application,  $PN$ , is used as a measure of R&D output which can be defined as innovation capability in a

country. FDI is defined as lagged one period to capture the spillover effect of previous year's FDI inflow. The effect of FDI inflows on patent applications is assumed to

be positive due to the assumption that inward FDI brings new technologies and products into the host country and promote domestic firms' innovation capability. R&D

activity in a country depends on the number of personnel employed in R&D intensive sectors and expenditure on R&D. The R&D process is essentially a knowledge generation

process where resources like scientists, engineers, technicians, research equipment are employed to create new knowledge. Innovation nourishes knowledge that results

from cumulative R&D  
experience and contributes  
to this stock of knowledge.  
The effect of R&D  
expenditure and R&D  
personnel number on  
innovation capability is

assumed to be positive. The GDP per capita (PGDP) represents welfare and development level in a country. Since the developed countries have more fund ad infrastructure

to invest in R&D, they lead the R&D activities and have high innovation capability. In order to capture the relationship between innovation capability and the level of development in

a country, GDP per capita is included as another explanatory variable in the model.

The effect of FDI inflows on innovation in BRICT

countries is analyzed by employing Panel Data Models (Green, 1998), Ordinary Least Square (OLS), Fixed Effects Model (FEM) and Random Effects Model (REM) for the period

of 2000-2007, during the global pre-crisis period. This period is a new era in FDI inflows especially for the emerging countries.

Since each country is different from each other in terms of economic size and policies, social and political aspects, specific characteristics for each country should also be

taken into account. Panel data models takes into account both country specific characteristics and change over the time. Fixed Effect Model (FEM) captures these differences

through the intercept term as a means to explicitly allow for individual or time heterogeneity in the temporal cross-sectional data. Thus  $\alpha$  is a separate constant term for each unit

that varies both cross-sectionally across countries and over time<sup>i</sup>. The model (Green, 1997) can be specified as:

$$Y_{it} = \alpha_i + \beta X_{it} + \varepsilon_{it}$$

(3)

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<sup>i</sup> The problem of multicollinearity is avoided by imposing the following restriction. It assumes that the effects of the numerous omitted individual time varying variables are individually unimportant but are collectively

significant where  $\varepsilon_{it}$  is a classical disturbance with  $E(\varepsilon_{it}) = 0$  and  $\text{Var}(\varepsilon_{it}) = \sigma_E^2$  (Greene , 1998).

On the other hand, the Random Effect Model (REM) considers the cross

section and time series intercepts as random variables. Therefore, the residual have three components indicating what REM considers of time-series errors, cross-

section and their interaction.

$$V_{it} = \alpha_i + \lambda_t + u_{it} \quad (4)$$

Where  $\alpha_i$  is the individual specific component,

$\lambda_t$  is time specific  
component

$u_{it}$  is the normal error term

The generalized regression  
model of the random effects

model where all the  
disturbances have variance,

$$\text{Var}[\varepsilon_{it}, u_i] = \sigma^2 = \sigma_\varepsilon^2 + \sigma_u^2$$

can be defined as;

$$Y_{it} = \alpha_i + \beta X_{it} + \varepsilon_{it} + u_i \quad (5)$$

Where  $E[u] = 0$   $\text{Var}[u_i] = \sigma_u^2$   
and  $\text{Cov}[\varepsilon_{it}, u_i]$

For a given  $i$ , the  
disturbances in different

periods are correlated by virtue of their common component,

$$\begin{aligned} & \text{Cor}[\varepsilon_{it} + u_i, \varepsilon_{it} + u_i] \\ & = \delta = \sigma_u^2 / \sigma^2 \end{aligned}$$

NLOGIT (2007) is employed in computing the regression analyses. The data used in the model have been retrieved from different sources for each variable. The data on patent

applications as the dependent variable are found from national statistics and World Intellectual Property Organization (WIPO) database. The data covers

the period between 2000 and 2007. FDI, R&D expenditure and personnel statistics is obtained from UNCTAD database.

# **Empirical Findings and Discussuion**

The econometric models that are utilized in this study are Ordinary Least Squares (OLS), Fixed Effects

Model (FEM) and Random Effects Model (REM) to analyze the following hypotheses.

- Hypothesis 1:  
International technology

spillovers through FDI  
inflows generate spillover  
effects on domestic  
innovation capability in  
BRIC countries.

- Hypothesis 2: Innovation capability stems from knowledge generation process with well equipped human resources like scientists, engineers, technicians, research

equipment in BRIC  
countries.

- Hypothesis 3: Cumulative R&D expenditure prepares the infrastructure for local

innovation capability for the BRICT countries.

- Hypothesis 4: High welfare and development level stimulates innovation

capability in the BRIC  
countries.

Five versions of these  
models are run separately  
with different explanatory  
variables to determine the

best identification for innovation capability for the same period. So the sensitivity analysis should also provide an insight for this period empirically. The results of OLS model with

different versions are presented in Table 1 for the period of 2000-2007.

# **Table 1. Ordinary Least Squares Model (OLS)**

**Please see Table 1 in full PDF version**

The explanatory power of the OLS model ( $R^2$  and adjusted  $R^2$ ) in all versions ranges between 89% and 96%, indicating a very high explanatory power of the independent variables.

However the  $R^2$  deteriorates when in the third version when R&D expenditure is eliminated in the model. The coefficients measure magnitude of the effect

coming from explanatory variables on the number of patent applications which is defined as innovation capability. The effect of FDI spillover on patent applications is statistically

significant and positive  
except the fourth version  
where the R&D expenditure  
is ignored. The magnitude  
of effect FDI spillover on  
patent applications is large  
compared to similar studies

in the literature and ranges from 46% to 48% except the fourth version. A 1% increase in FDI inflow results in a 46% increase in the number of patent applications. The

magnitude declines when the variable of R&D expenditure is excluded. Cheng and Lin (2003) find 27% positive impact of FDI on innovation capability. On the other hand, Chen

(2007) finds no significant effect of FDI for the number of patent applications.

Expenditure on R&D seems to be a very important determinant of innovation capability. When this

variable is excluded in the model, its impact are reflected to the variables, FDI and R&D personnel.

The coefficients of R&D expenditure and personnel

are positive and statistically significant even at the 1% level. Based on the OLS model results, it can be concluded that R&D expenditure and personnel have very important effects

on domestic innovation capability. But the impact of R&D expenditures on innovation capability is higher than the R&D personnel. GDP per capita has a negative effect on the

number of patent applications in four versions, indicating a negative relationship between innovation capability and the level of

development in BRIC  
countries.

The calculated F values in  
all versions of OLS  
estimations are higher than  
the one percent critical

value from F Table.

Therefore, the hypothesis that the country specific effects are the same is rejected at the one percent level for calculated F values in Table 1. In this context,

FEM and REM are also estimated.

FEM assumes that the intercept changes across countries and for each country there is a constant

term. This term captures the country specific characteristics, such as differences in economic and political environment, technological infrastructure and regulations for

intellectual property rights.  
Parallel to the OLS  
estimation approach, FEM  
are estimated and the  
results are presented in  
Table 2.

## **Table 2. Fixed Effects Model (FEM)**

**Please see Table 2 in full  
PDF version**

$R^2$  and adjusted  $R^2$  remain almost the same with the OLS model, around 95%. FEM estimations reveal positive effect of FDI on innovation capability except version 4. In

versions 3 and 5, they are significant. The magnitude of FDI on the number of patent applications seems smaller than the OLS model. It can be interpreted as the spillover effect of the

FDI declines when country specific characteristic are take into account. Results represents a similar pattern for other variables when FEM and OLS estimations are compared. OLS and

FEM estimations are consistent in terms of R&D expenditure, personnel and per capita GDP.

The impact of R&D expenditure and personnel

on innovation capability is positive and quite high. When R&D expenditure is excluded in the model, its impact is captured indirectly. Again, expenditure on R&D

appears to be a very important determinant of innovation capability.

Instead of assuming a set of given constants in FEM, REM merges differential

intercepts with the disturbance term. Five versions of estimations for REM are given in Table 3.

## **Table 3. Random Effects Model (REM)**

**Please see Table 3 in full  
PDF version**

$R^2$  ranges between 78% and 90% for REM estimations, indicating the strength of variables in explaining the variations in innovation capability. Version 3 is again an

exception. The coefficient of FDI variable is positive and significant. In these versions, its impact is around 40%, indicating that a 1% increase in FDI inflow can lead to 40% increase in

the number of applications.  
The coefficients of R&D  
expenditure, R&D  
personnel and GDP per  
capita variables have  
similar signs in the OLS and  
FEM estimations. R&D

expenditure and personnel are very significant while per capita GDP is negative.

The sensitivity analyses for different variables reveal that no improvement is

attained when some of the variables are eliminated from the model. Therefore, among different versions of the models, Version 1 can be accepted as the base model. Sensitivity analysis

for individual countries is also considered and one country is excluded from the data set in each run. However, the results are very close.

Lagrange Multiplier (LM) test is used to test the performance of REM against OLS with no individual country effects and the Hausman test is used to test the

performance FEM against REM. For the base model, LM test results favor REM over OLS model for the period 2000-20007. On the other hand, the Hausman

test does not favor FEM  
against REM.

## **Conclusion**

Panel data approach is used to determine international technology spillover effect on domestic innovation capability for a group of

emerging countries, Brazil, Russia, India, China and Turkey (BRICT) for the period of 2000 -2007.

Empirical results reveal that REM outperforms OLS and FEM. REM considers

the cross section and time series intercepts as random variable and merges differential intercepts with the disturbance term. Therefore, the residual captures country specific,

time specific and uncontrolled factors among countries. The coefficient of FDI inflow on domestic innovation capability is always positive for the base model. In addition

magnitude of the impact is high and significant for the base model in OLS and REM models. So, the empirical evidence support that FDI inflows generate spillover effects on domestic

innovation capability in BRICT. This result supports the hypothesis that inward FDI brings knowledge spillovers, new technologies and products into the host country and

promote domestic firms' innovation capability.  
These spillover effects may arise through channels such as reverse engineering, skilled labor turnovers, demonstration

effects, and backward linkages. On the other hand, the hypothesis of crowding-out effect of FDI on innovation is rejected for the given sample.

Explanatory variables, R&D expenditure and personnel exhibit similar pattern in OLS, FEM and REM for the base model. They are positive and very significant. Therefore, the

hypothesis that innovation capability stems from knowledge generation process with well equipped human resources like scientists, engineers, technicians, research

equipment and cumulative R&D expenditure is supported for the given sample. In addition, the impact of the effect of local R&D expenditure on innovation capability is a

very significant  
determinant of innovation  
capability. On the contrary,  
the hypothesis that high  
welfare and development  
level in a country  
stimulates innovation

capability is rejected for the  
BRIC countries.

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